ADA
Atap Design Awards 2024

— 2024 —

JUDGING CRITERIA

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ADA BEST YOUNG DESIGNER AWARD

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SUBMISSION GUIDE

This award recognises outstanding emerging talents in the field of interior design, celebrating their creativity, innovation, and promising potential. The category is open to individual designers who have shown exceptional promise and achievements early in their careers.

SUBMISSION REQUIREMENTS

Eligibility: The award is open to individual interior designers who are not owners, directors, or founders of interior design firms. Designers employed by firms are eligible, provided they do not hold ownership or leadership positions within the firm.

Age Limit: Applicants must be under the age of 30 at the time of submission.

Portfolio: Submission must include a portfolio showcasing the nominee's best work, highlighting their creativity, innovation, and design skills. The portfolio should demonstrate the nominee's unique design style and ability to address diverse design challenges.

Video Introduction: Nominees are required to submit a video introduction, introducing themselves and providing insights into their design philosophy, inspirations, and aspirations. The video should be no longer than 60 seconds long.

Winner Announcement: The winner of the **ADA Best Young Designer Award** will be announced on **Day 3 of the ADA Week**.

Additional Terms:
- Nominees must consent to the use of their portfolio materials and video introductions for promotional purposes related to the award.
- Submissions must be original works of the nominee, and any collaboration or assistance must be clearly credited.
- The decision of the judging panel is final and binding.
- The organisers reserve the right to disqualify any submission that does not adhere to the submission requirements or violates the terms and conditions of the award.

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Portfolio Presentation (15%)

Judges will evaluate how effectively the nominee introduces themselves, communicate their core values, and clarify the design criteria presentation.

1. The portfolio should clearly introduce the nominee and their core values.
2. The entry submission should effectively communicate the design criteria within the portfolio.

Project Diversity & Range (10%)

Judges will consider the diversity and range of projects included in the nominee's portfolio, reflecting their ability to work across different project types, scales, and design contexts.

1. Portfolio should feature a diverse range of project types, such as residential, commercial, hospitality, retail and/or institutional.
2. Projects should be of varying scopes and scales, including small-scale renovations, medium-sized interior design projects, and large-scale architectural or spatial interventions.

Functionality & Practicality (20%)

This category assesses the practicality and usability of the designs, ensuring that the design looks good and functions effectively for its intended purpose.

1. Efficient use of space and how well it accommodates the intended functions and activities.
2. Consider the adaptability of the design to evolving needs and potential future changes in use or occupancy.

Design Aesthetics (25%)

Judges will evaluate the overall visual appeal of the design, including colour palettes, textures, and visual harmony.

1. Assess the coherence of design elements and how they contribute to the space's overall aesthetic.
2. Consider the creativity and originality in presenting design concepts and ideas.

Creativity & Innovation (25%)

This category emphasises the originality and innovation of the design elements that demonstrate creative thinking and push the boundaries of conventional design norms.

1. Originality and uniqueness of design concepts, pushing boundaries and challenging conventional norms.
2. Innovative use of materials, textures, and elements to create novel design solutions.
3. Incorporation of unconventional ideas or approaches that demonstrate innovative thinking and creativity.

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Thank you for your submission and we wish you the best of luck!

Contact
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Website:https://www.design-awards.atap.co/

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